

Eukanuba™

› PRODUCTS

TECHNICAL GUIDE

EUKANUBA IS A TRADEMARK OF MARS, INC EXCEPT IN EUROPE.

Privileged and Confidential. Mars, Inc. For Internal Use Only.

OCTOBER 2019

PUPPY

■ SMALL BREED	3
■ MEDIUM BREED	4
■ LAMB 1 ST INGREDIENT	5
■ LARGE BREED	6

ADULT

■ SMALL BREED	7
■ MEDIUM BREED	8
■ LAMB 1 ST INGREDIENT	9
■ LARGE BREED	10
■ LARGE BREED LAMB 1 ST INGREDIENT	11
■ SMALL BITES	12

SENIOR

■ SMALL BREED	13
■ MEDIUM BREED	14
■ LAMB 1 ST INGREDIENT	15
■ LARGE BREED	16

WEIGHT CONTROL

■ SMALL BREED	17
■ MEDIUM BREED	18
■ LARGE BREED	19

PREMIUM

■ SPRINT 21/13	20
■ EXERCISE 26/16	21
■ PERFORMANEE 30 20	22
■ WORK 30/28	23

FUNCTIONAL COMPLEMENTS

■ ACTIV TRAINERS CHICKEN	24
■ ACTIV TRAINERS SALMON	25
■ ACTIV MOBILITY	26

WET

■ PUPPY CHICKEN & BEEF	27
■ PUPPY LAMB & RICE	27
■ ADULT BEEF & VEGETABLE STEW	28
■ ADULT CHICKEN & VEGETABLE STEW	28
■ ADULT CHICKEN & BEEF	29
■ ADULT CHICKEN, RICE & VEGETABLES	29
■ ADULT LAMB & RICE	30

PUPPY

SMALL BREED

Suitable for small breed puppies (adult weight less than 24lb/11kg) from 1 to 12 months in age.



CHICKEN 1ST INGREDIENT



Eukanuba ACTIV ADVANTAGE

An exclusive protein and nutrient-powered design that fuels your dog's BODY, MIND and ENERGY.



BODY

OPTIMAL MUSCLE & BONE DEVELOPMENT
Helps support muscle and bone development with high quality animal proteins and optimal calcium and phosphorus levels.



MIND

PROVEN DHA LEVELS, FOR SMARTER, MORE TRAINABLE PUPPIES
Clinically proven levels of DHA for smarter, more trainable puppies.



ENERGY

CONCENTRATED ENERGY FOR GROWTH & PLAY
Optimized fat and carbohydrate levels for a small breed puppy to fuel growth and play.

SECONDARY CLAIMS



GENTLE DIGESTION

Natural fiber and prebiotic blend for active puppies.



IMMUNE SYSTEM SUPPORT

Guaranteed levels of the antioxidant vitamin E.

GUARANTEED ANALYSIS

Crude Protein (min.)	32.0%
Crude Fat (min.)	21.0%
Crude Fiber (max.)	3.2%
Moisture (max.)	10.0%
Docosahexaenoic Acid (DHA) (min.)	0.11%
Calcium (min.)	1.3%
Phosphorus (min.)	1.02%
Vitamin E (min.)	280 IU/kg

CALORIE CONTENT

This diet contains 4076 kilocalories of metabolizable energy (ME) per kilogram or 465 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ PUPPY SMALL BREED Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growth, except for growth of large size dogs (70 lb. or more as an adult).

INGREDIENTS

Chicken, chicken by-product meal, corn, chicken fat, wheat, ground grain sorghum, brewers rice, natural flavors, dried plain beet pulp, fish oil, egg product, dicalcium phosphate, potassium chloride, salt, fructooligosaccharides, choline chloride, vitamins [DL-alpha tocopherol acetate (source of vitamin E), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], magnesium oxide, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		2 MONTHS		5 MONTHS		8 MONTHS		12 MONTHS	
		c	g	c	g	c	g	c	g
2	1	1/4	27	1/4	31	1/4	22	1/4	22
4	2	3/8	46	1/2	52	3/8	37	3/8	37
7	3	1/2	60	5/8	71	1/2	51	1/2	50
9	4	5/8	74	3/4	87	1/2	63	1/2	62
11	5	3/4	88	7/8	104	5/8	75	5/8	73
13	6	7/8	97	1	119	7/8	95	3/4	84
15	7	7/8	106	1+1/8	134	1	108	7/8	95
18	8	1	117	1+1/4	148	1	119	7/8	105
20	9	1+1/4	138	1+1/2	175	1+1/4	141	1+1/8	125
22	10	1+1/4	138	1+1/2	175	1+1/4	141	1+1/8	125

PUPPY

MEDIUM BREED

Suitable for medium breed puppies (adult weight 24lb/11kg to 54lb/24.50kg) from 1 to 12 months in age.



CHICKEN 1ST INGREDIENT



Eukanuba ACTIV ADVANTAGE

An exclusive protein and nutrient-powered design that fuels your dog's BODY, MIND and ENERGY.



BODY

OPTIMAL MUSCLE & BONE DEVELOPMENT
Helps support muscle and bone development with high quality animal proteins and optimal calcium and phosphorus levels.



MIND

PROVEN DHA LEVELS, FOR SMARTER, MORE TRAINABLE PUPPIES
Clinically proven levels of DHA for smarter, more trainable puppies.



ENERGY

CONCENTRATED ENERGY FOR GROWTH & PLAY
Optimized fat and carbohydrate levels for a medium breed puppy to fuel growth and play.

SECONDARY CLAIMS



GENTLE DIGESTION

Natural fiber and prebiotic blend for active puppies.



IMMUNE SYSTEM SUPPORT

Guaranteed levels of the antioxidant vitamin E.

GUARANTEED ANALYSIS

Crude Protein (min.)	29.0%
Crude Fat (min.)	18.0%
Crude Fiber (max.)	3.4%
Moisture (max.)	10.0%
Docosahexaenoic Acid (DHA) (min.)	0.11%
Calcium (min.)	1.13%
Phosphorus (min.)	0.98%
Vitamin E (min.)	280 IU/kg

CALORIE CONTENT

This diet contains 3919 kilocalories of metabolizable energy (ME) per kilogram or 431 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ PUPPY MEDIUM BREED Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growth, except for growth of large size dogs (70 lb. or more as an adult).

INGREDIENTS

Chicken, chicken by-product meal, corn, chicken fat, wheat, ground grain sorghum, brewers rice, natural flavors, dried plain beet pulp, fish oil, egg product, potassium chloride, salt, dicalcium phosphate, fructooligosaccharides, choline chloride, calcium carbonate, vitamins [DL-alpha tocopherol acetate (source of vitamin E), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], magnesium oxide, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		2 MONTHS		5 MONTHS		8 MONTHS		12 MONTHS	
		c	g	c	g	c	g	c	g
24	11	1+1/4	143	1+5/8	182	1+3/8	147	1+1/8	130
27	12	1+1/2	162	1+7/8	208	1+1/2	168	1+3/8	149
31	14	1+5/8	182	2+1/8	234	1+7/8	201	1+1/2	167
33	15	1+3/4	191	2+1/4	247	1+7/8	213	1+5/8	177
35	16	1+3/4	199	2+3/8	258	2	223	1+5/8	185
40	18	2	215	2+1/2	282	2+1/4	244	1+7/8	203
44	20	2+1/8	230	2+3/4	305	2+3/8	265	2	220
49	22	2+1/4	242	3	327	2+5/8	295	2+1/8	237
51	23	2+1/8	241	3	337	2+7/8	316	2+1/4	253
53	24	2+1/8	239	3+1/8	340	3	326	2+3/8	261

PUPPY

Suitable for small - medium breed puppies (adult weight less than 55lb/25kg) from 1 to 12 months in age.



LAMB 1ST INGREDIENT



Eukanuba ACTIV ADVANTAGE

An exclusive protein and nutrient-powered design that fuels your dog's BODY, MIND and ENERGY.



BODY

OPTIMAL MUSCLE & BONE DEVELOPMENT
Helps support muscle and bone development with high quality animal proteins and optimal calcium and phosphorus levels.



MIND

PROVEN DHA LEVELS, FOR SMARTER, MORE TRAINABLE PUPPIES
Clinically proven levels of DHA for smarter, more trainable puppies.



ENERGY

CONCENTRATED ENERGY FOR GROWTH & PLAY
Optimized fat and carbohydrate levels for small to medium breed puppies to fuel growth and play.

SECONDARY CLAIMS



GENTLE DIGESTION

Natural fiber and prebiotic blend for active puppies.



IMMUNE SYSTEM SUPPORT

Guaranteed levels of the antioxidant vitamin E.

GUARANTEED ANALYSIS

Crude Protein (min.)	27.0%
Crude Fat (min.)	15.0%
Crude Fiber (max.)	3.4%
Moisture (max.)	10.0%
Docosahexaenoic Acid (DHA) (min.)	0.11%
Calcium (min.)	1.3%
Phosphorus (min.)	0.94%
Vitamin E (min.)	280 IU/kg

CALORIE CONTENT

This diet contains 3727 kilocalories of metabolizable energy (ME) per kilogram or 410 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ PUPPY - LAMB 1ST INGREDIENT Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growth, except for growth of large size dogs (70 lb. or more as an adult).

INGREDIENTS

Lamb, brewers rice, chicken by-product meal, lamb meal, wheat, corn, egg product, ground grain sorghum, chicken fat, natural flavors, dried plain beet pulp, fish oil, dicalcium phosphate, potassium chloride, salt, fructooligosaccharides, choline chloride, vitamins [DL-alpha tocopherol acetate (source of vitamin E), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], magnesium oxide, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		2 MONTHS		5 MONTHS		8 MONTHS		12 MONTHS	
		c	g	c	g	c	g	c	g
4	2	1/2	50	1/2	57	3/8	41	3/8	40
11	5	3/4	96	7/8	113	5/8	82	5/8	80
15	7	1	106	1+1/8	130	1	104	7/8	92
20	9	1+1/8	127	1+1/2	161	1+1/8	130	1	114
22	10	1+3/8	150	1+3/4	191	1+3/8	154	1+1/4	136
29	13	1+3/4	190	2+1/4	245	1+7/8	211	1+5/8	176
33	15	1+7/8	209	2+1/2	271	2+1/8	234	1+3/4	194
38	17	2+1/8	241	2+7/8	320	2+1/2	278	2+1/8	231
44	20	2+1/4	253	3+1/4	353	3	331	2+3/8	265
53	24	2+1/8	240	3+1/4	360	3+1/4	361	2+3/4	307

PUPPY

LARGE BREED

Suitable for large breed puppies (adult weight 55lb/25kg to 99lb/45kg) from 1 to 15 months in age.
Suitable for giant breed puppies (adult weight greater than 99lb/45kg) from 1 to 24 months in age.



CHICKEN 1ST INGREDIENT



Eukanuba ACTIV ADVANTAGE

An exclusive protein and nutrient-powered design that fuels your dog's BODY, MIND and ENERGY.



BODY

OPTIMAL MUSCLE & BONE DEVELOPMENT
Helps support muscle and bone development with high quality animal proteins and optimal calcium and phosphorus levels.



MIND

PROVEN DHA LEVELS, FOR SMARTER, MORE TRAINABLE PUPPIES
Clinically proven levels of DHA for smarter, more trainable puppies.



ENERGY

CONCENTRATED ENERGY FOR GROWTH & PLAY
Optimized fat and carbohydrate levels for a large breed puppy to fuel growth and play.

SECONDARY CLAIMS



GENTLE DIGESTION

Natural fiber and prebiotic blend for active puppies.



IMMUNE SYSTEM SUPPORT

Guaranteed levels of the antioxidant vitamin E.

GUARANTEED ANALYSIS

Crude Protein (min.)	26.0%
Crude Fat (min.)	14.0%
Crude Fiber (max.)	3.7%
Moisture (max.)	10.0%
Docosahexaenoic Acid (DHA) (min.)	0.11%
Calcium (min.)	1.08%
Phosphorus (min.)	0.94%
Vitamin E (min.)	280 IU/kg

CALORIE CONTENT

This diet contains 3723 kilocalories of metabolizable energy (ME) per kilogram or 357 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ PUPPY LARGE BREED Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growth, including growth in large size dogs (70 lb. or more as an adult).

INGREDIENTS

Chicken, chicken by-product meal, corn, wheat, chicken fat, ground grain sorghum, brewers rice, natural flavors, dried plain beet pulp, fish oil, egg product, salt, potassium chloride, dicalcium phosphate, fructooligosaccharides, choline chloride, calcium carbonate, vitamins [DL-alpha tocopherol acetate (source of vitamin E), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], magnesium oxide, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		2 MONTHS		5 MONTHS		8 MONTHS		14+ MONTHS	
		c	g	c	g	c	g	c	g
55	25	2+5/8	254	3+3/4	361	3+5/8	343	2+3/4	269
66	30	2+3/4	265	4+1/8	400	4+1/4	406	3+1/4	308
77	35	2+7/8	277	4+5/8	440	4+3/4	456	3+5/8	346
88	40	3	288	5	479	5+1/4	508	4	383
99	45	3+1/8	300	5+3/8	519	6+1/8	588	4+3/8	420
110	50	3+5/8	352	5+7/8	563	6+5/8	638	4+3/4	458
121	55	3+7/8	369	6+1/4	601	7+1/8	687	5+1/8	493
132	60	4	383	6+5/8	639	7+5/8	734	5+1/2	527
176	80	4+1/2	433	8+1/8	782	9+1/2	911	7+1/4	693
220	100	5+3/8	512	9+5/8	924	11+1/4	1077	8+1/2	819

ADULT

SMALL BREED

Suitable for small breed adults [less than 24lb/11kg] from 1 to 7 years in age.



CHICKEN 1ST INGREDIENT



Eukanuba ACTIV ADVANTAGE

An exclusive protein and nutrient-powered design that fuels your dog's BODY, MIND and ENERGY.



BODY

SUPPORTS LEAN MUSCLES AND AGILE JOINTS
Animal protein combined with glucosamine and chondroitin sulfate to help support lean muscles and agile joints.



MIND

DHA & ANTIOXIDANT FOR HEALTHY BRAIN FUNCTION
DHA & antioxidant to help support healthy brain function.



ENERGY

OPTIMAL ENERGY TO PROMOTE AN ACTIVE LIFESTYLE
Optimal levels of fats and carbohydrates help fuel their daily activity needs.

SECONDARY CLAIMS



CLEAN TEETH, HEALTHY GUMS

Eukanuba™ 3D DentaDefense™ is proven to reduce tartar buildup.



GENTLE DIGESTION

Natural fiber and prebiotic blend for active dogs.

GUARANTEED ANALYSIS

Crude Protein (min.) 28.0%

Crude Fat (min.) 18.0%

Crude Fiber (max.) 3.6%

Moisture (max.) 10.0%

Docosahexaenoic Acid (DHA) (min.) 0.01%

Vitamin E (min.) 154 IU/kg

Glucosamine* (min.) 218 mg/kg

Chondroitin sulfate* (min.) 8 mg/kg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

This diet contains 3933 kilocalories of metabolizable energy (ME) per kilogram or 425 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ ADULT SMALL BREED Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

INGREDIENTS

Chicken, chicken by-product meal, corn, chicken fat, wheat, ground grain sorghum, natural flavors, dried plain beet pulp, egg product, potassium chloride, sodium hexametaphosphate, fructooligosaccharides, salt, calcium carbonate, fish oil, choline chloride, vitamins [DL-alpha tocopherol acetate (source of vitamin E), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], glucosamine hydrochloride, trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], magnesium oxide, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		LOW ACTIVITY		MODERATE ACTIVITY		HIGH ACTIVITY	
LB	KG	c	g	c	g	c	g
2	1	1/4	23	1/4	26	1/4	30
4	2	3/8	38	3/8	44	1/2	51
7	3	1/2	52	1/2	60	5/8	68
9	4	5/8	65	3/4	75	3/4	85
11	5	3/4	76	7/8	88	7/8	100
13	6	7/8	88	7/8	101	1+1/8	115
15	7	7/8	98	1	114	1+1/4	129
18	8	1	109	1+1/8	126	1+3/8	143
20	9	1+1/8	119	1+1/4	137	1+1/2	156
22	10	1+1/8	128	1+3/8	149	1+5/8	169

c : cups g : grams

ADULT

MEDIUM BREED

Suitable for medium breed adults (24lb/11kg to 54lb/24.50kg) from 1 to 7 years in age.

CHICKEN 1ST INGREDIENT

Eukanuba
ACTIV ADVANTAGE

An exclusive protein and nutrient-powered design that fuels your dog's BODY, MIND and ENERGY.

**BODY****SUPPORTS LEAN MUSCLES AND AGILE JOINTS**

Animal protein combined with glucosamine and chondroitin sulfate to help support lean muscles and agile joints.

**MIND****DHA & ANTIOXIDANT FOR HEALTHY BRAIN FUNCTION**

DHA & antioxidant to help support healthy brain function.

**ENERGY****OPTIMAL ENERGY TO PROMOTE AN ACTIVE LIFESTYLE**

Optimal levels of fats and carbohydrates help fuel their daily activity needs.

SECONDARY CLAIMS

**CLEAN TEETH, HEALTHY GUMS**

Eukanuba™ 3D DentaDefense™ is proven to reduce tartar buildup.

**GENTLE DIGESTION**

Natural fiber and prebiotic blend for active dogs.

GUARANTEED ANALYSIS

Crude Protein (min.)	25.0%
Crude Fat (min.)	16.0%
Crude Fiber (max.)	3.8%
Moisture (max.)	10.0%
Docosahexaenoic Acid (DHA) (min.)	0.01%
Vitamin E (min.)	154 IU/kg
Glucosamine* (min.)	218 mg/kg
Chondroitin sulfate* (min.)	8 mg/kg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

This diet contains 3826 kilocalories of metabolizable energy (ME) per kilogram or 383 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ ADULT MEDIUM BREED Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

INGREDIENTS

Chicken, chicken by-product meal, corn, wheat, chicken fat, ground grain sorghum, natural flavors, dried plain beet pulp, egg product, potassium chloride, sodium hexametaphosphate, salt, fructooligosaccharides, calcium carbonate, fish oil, choline chloride, vitamins [DL-alpha tocopherol acetate (source of vitamin E), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], glucosamine hydrochloride, trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], magnesium oxide, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		LOW ACTIVITY		MODERATE ACTIVITY		HIGH ACTIVITY	
LB	KG	c	g	c	g	c	g
24	11	1+3/8	142	1+5/8	164	1+7/8	187
26	12	1+1/2	152	1+3/4	176	2	199
31	14	1+3/4	170	2	197	2+1/4	224
33	15	1+3/4	179	2+1/8	208	2+3/8	236
35	16	1+7/8	188	2+1/4	218	2+1/2	248
40	18	2	205	2+3/8	238	2+3/4	270
44	20	2+1/4	222	2+5/8	258	3	293
49	22	2+3/8	239	2+3/4	277	3+1/8	314
51	23	2+1/2	247	2+7/8	286	3+1/4	325
53	24	2+1/2	255	3	295	3+3/8	335

c : cups g : grams

ADULT

Suitable for small - medium breed adults [less than 55lb/25kg] from 1 to 7 years in age.



LAMB 1ST INGREDIENT



Eukanuba ACTIV ADVANTAGE

An exclusive protein and nutrient-powered design that fuels your dog's BODY, MIND and ENERGY.



BODY

SUPPORTS LEAN MUSCLES AND AGILE JOINTS

Animal protein combined with glucosamine and chondroitin sulfate to help support lean muscles and agile joints.



MIND

DHA & ANTIOXIDANT FOR HEALTHY BRAIN FUNCTION

DHA & antioxidant to help support healthy brain function.



ENERGY

OPTIMAL ENERGY TO PROMOTE AN ACTIVE LIFESTYLE

Optimal levels of fats and carbohydrates help fuel their daily activity needs.

SECONDARY CLAIMS



CLEAN TEETH, HEALTHY GUMS

Eukanuba™ 3D DentaDefense™ is proven to reduce tartar buildup.



GENTLE DIGESTION

Natural fiber and prebiotic blend for active dogs.

GUARANTEED ANALYSIS

Crude Protein (min.)	23.0%
Crude Fat (min.)	14.0%
Crude Fiber (max.)	3.6%
Moisture (max.)	10.0%
Docosahexaenoic Acid (DHA) (min.)	0.01%
Vitamin E (min.)	154 IU/kg
Glucosamine* (min.)	218 mg/kg
Chondroitin sulfate* (min.)	8 mg/kg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

This diet contains 3698 kilocalories of metabolizable energy (ME) per kilogram or 373 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ ADULT - LAMB 1ST INGREDIENT Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

INGREDIENTS

Lamb, brewers rice, chicken by-product meal, corn, wheat, lamb meal, chicken fat, ground grain sorghum, natural flavors, dried plain beet pulp, egg product, potassium chloride, sodium hexametaphosphate, fructooligosaccharides, salt, fish oil, choline chloride, vitamins [DL-alpha tocopherol acetate (source of vitamin E), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], glucosamine hydrochloride, magnesium oxide, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		LOW ACTIVITY		MODERATE ACTIVITY		HIGH ACTIVITY	
LB	KG	c	g	c	g	c	g
4	2	3/8	41	1/2	47	1/2	54
11	5	3/4	81	7/8	94	1	107
15	7	1	104	1+1/4	121	1+3/8	137
20	9	1+1/4	126	1+1/2	146	1+5/8	166
22	10	1+3/8	136	1+5/8	158	1+3/4	179
29	13	1+5/8	166	1+7/8	192	2+1/8	218
33	15	1+7/8	185	2+1/8	214	2+3/8	243
37	17	2	203	2+3/8	235	2+5/8	267
44	20	2+1/4	229	2+5/8	266	3	302
53	24	2+5/8	263	3	305	3+3/8	346

c : cups g : grams

ADULT

LARGE BREED

Suitable for large breed adults (55lb/25kg to 99lb/45kg) from 15 months in age.
Suitable for giant breed adults (greater than 99lb/45kg) from 2 years in age.



CHICKEN 1ST INGREDIENT



Eukanuba ACTIV ADVANTAGE

An exclusive protein and nutrient-powered design that fuels your dog's BODY, MIND and ENERGY.



BODY

PROMOTES AGILE JOINTS, OVER 50% MORE* GLUCOSAMINE
Animal protein combined with over 50% more* glucosamine and chondroitin sulfate to help support lean muscles and agile joints.



MIND

DHA & ANTIOXIDANT FOR HEALTHY BRAIN FUNCTION
DHA & antioxidant to help support healthy brain function.



ENERGY

OPTIMAL ENERGY TO PROMOTE AN ACTIVE LIFESTYLE
Optimal levels of fats and carbohydrates help fuel their daily activity needs.

*vs. Eukanuba™ Adult Medium Breed

SECONDARY CLAIMS



CLEAN TEETH, HEALTHY GUMS

Eukanuba™ 3D DentaDefense™ is proven to reduce tartar buildup.



GENTLE DIGESTION

Natural fiber and prebiotic blend for active dogs.

GUARANTEED ANALYSIS

Crude Protein (min.)	23.0%
Crude Fat (min.)	13.0%
Crude Fiber (max.)	3.9%
Moisture (max.)	10.0%
Docosahexaenoic Acid (DHA) (min.)	0.01%
Vitamin E (min.)	154 IU/kg
Glucosamine* (min.)	368 mg/kg
Chondroitin sulfate* (min.)	8 mg/kg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

This diet contains 3680 kilocalories of metabolizable energy (ME) per kilogram or 331 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ ADULT LARGE BREED Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

INGREDIENTS

Chicken, corn, chicken by-product meal, wheat, ground grain sorghum, chicken fat, natural flavors, dried plain beet pulp, egg product, potassium chloride, calcium carbonate, sodium hexametaphosphate, salt, fructooligosaccharides, fish oil, choline chloride, vitamins [DL-alpha tocopherol acetate (source of vitamin E), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], DL-methionine, glucosamine hydrochloride, trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], magnesium oxide, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		LOW ACTIVITY		MODERATE ACTIVITY		HIGH ACTIVITY	
LB	KG	c	g	c	g	c	g
55	25	3	273	3+1/2	316	4	359
66	30	3+1/2	313	4	362	4+5/8	412
77	35	3+7/8	351	4+1/2	407	5+1/8	462
88	40	4+1/4	388	5	450	5+5/8	511
110	50	5+1/8	459	5+7/8	531	6+3/4	604
132	60	5+7/8	526	6+3/4	609	7+3/4	692
154	70	6+5/8	591	7+5/8	684	8+5/8	777
176	80	7+1/4	653	8+3/8	756	9+1/2	859
198	90	7+7/8	713	9+1/8	826	10+3/8	938
220	100	8+5/8	772	9+7/8	894	11+1/4	1016

c : cups g : grams

ADULT

LARGE BREED

Suitable for large breed adults (55lb/25kg to 99lb/45kg) from 15 months in age.
Suitable for giant breed adults (greater than 99lb/45kg) from 2 years in age.



LAMB 1ST INGREDIENT



Eukanuba ACTIV ADVANTAGE

An exclusive protein and nutrient-powered design that fuels your dog's BODY, MIND and ENERGY.



BODY

PROMOTES AGILE JOINTS, OVER 50% MORE* GLUCOSAMINE
Animal protein combined with over 50% more* glucosamine and chondroitin sulfate to help support lean muscles and agile joints.



MIND

DHA & ANTIOXIDANT FOR HEALTHY BRAIN FUNCTION
DHA & antioxidant to help support healthy brain function.



ENERGY

OPTIMAL ENERGY TO PROMOTE AN ACTIVE LIFESTYLE
Optimal levels of fats and carbohydrates help fuel their daily activity needs.

*vs. Eukanuba™ Adult Medium Breed

SECONDARY CLAIMS



CLEAN TEETH, HEALTHY GUMS

Eukanuba™ 3D DentaDefense™ is proven to reduce tartar buildup.



GENTLE DIGESTION

Natural fiber and prebiotic blend for active dogs.

GUARANTEED ANALYSIS

Crude Protein (min.)	22.5%
Crude Fat (min.)	12.0%
Crude Fiber (max.)	3.7%
Moisture (max.)	10.0%
Docosahexaenoic Acid (DHA) (min.)	0.01%
Vitamin E (min.)	161 IU/kg
Glucosamine* (min.)	368 mg/kg
Chondroitin sulfate* (min.)	8 mg/kg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

This diet contains 3605 kilocalories of metabolizable energy (ME) per kilogram or 346 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ ADULT LARGE BREED - LAMB 1ST INGREDIENT Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

INGREDIENTS

Lamb, brewers rice, chicken by-product meal, wheat, corn, lamb meal, ground grain sorghum, chicken fat, natural flavors, dried plain beet pulp, egg product, potassium chloride, sodium hexametaphosphate, fructooligosaccharides, salt, fish oil, choline chloride, DL-methionine, vitamins [DL-alpha tocopherol acetate (source of vitamin E), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], glucosamine hydrochloride, trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], magnesium oxide, chondroitin sulfate, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		LOW ACTIVITY		MODERATE ACTIVITY		HIGH ACTIVITY	
LB	KG	c	g	c	g	c	g
55	25	2+7/8	278	3+3/8	322	3+3/4	365
66	30	3+3/8	318	3+7/8	369	4+3/8	419
77	35	3+3/4	357	4+3/8	414	4+7/8	470
88	40	4+1/8	395	4+3/4	457	5+3/8	520
110	50	4+7/8	467	5+5/8	541	6+3/8	614
132	60	5+5/8	535	6+1/2	620	7+3/8	705
154	70	6+1/4	601	7+1/4	696	8+1/4	791
176	80	6+7/8	664	8	769	9+1/8	874
198	90	7+5/8	726	8+3/4	840	10	955
220	100	8+1/8	785	9+1/2	909	10+3/4	1033

c : cups g : grams

ADULT

SMALL BITES

Suitable for small - medium breed adults [less than 55lb/25kg] from 1 to 7 years in age.



CHICKEN 1ST INGREDIENT



Eukanuba ACTIV ADVANTAGE

An exclusive protein and nutrient-powered design that fuels your dog's BODY, MIND and ENERGY.



BODY

SUPPORTS LEAN MUSCLES AND AGILE JOINTS
Animal protein combined with glucosamine and chondroitin sulfate to help support lean muscles and agile joints.



MIND

DHA & ANTIOXIDANT FOR HEALTHY BRAIN FUNCTION
DHA & antioxidant to help support healthy brain function.



ENERGY

OPTIMAL ENERGY TO PROMOTE AN ACTIVE LIFESTYLE
Optimal levels of fats and carbohydrates help fuel their daily activity needs.

SECONDARY CLAIMS



CLEAN TEETH, HEALTHY GUMS

Eukanuba™ 3D DentaDefense™ is proven to reduce tartar buildup.



SMALL BITE

Designed for dogs who prefer smaller kibble size.

GUARANTEED ANALYSIS

Crude Protein (min.) 25.0%

Crude Fat (min.) 16.0%

Crude Fiber (max.) 3.8%

Moisture (max.) 10.0%

Docosahexaenoic Acid (DHA) (min.) 0.01%

Vitamin E (min.) 154 IU/kg

Glucosamine* (min.) 218 mg/kg

Chondroitin sulfate* (min.) 8 mg/kg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

This diet contains 3826 kilocalories of metabolizable energy (ME) per kilogram or 371 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ ADULT SMALL BITES Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

INGREDIENTS

Chicken, chicken by-product meal, corn, wheat, chicken fat, ground grain sorghum, natural flavors, dried plain beet pulp, egg product, potassium chloride, sodium hexametaphosphate, salt, fructooligosaccharides, calcium carbonate, fish oil, choline chloride, vitamins [DL-alpha tocopherol acetate (source of vitamin E), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], glucosamine hydrochloride, trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], magnesium oxide, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		LOW ACTIVITY		MODERATE ACTIVITY		HIGH ACTIVITY	
LB	KG	c	g	c	g	c	g
4	2	3/8	40	1/2	46	1/2	52
11	5	7/8	79	7/8	91	1	103
15	7	1	101	1+1/4	117	1+3/8	133
20	9	1+1/4	122	1+1/2	141	1+5/8	161
22	10	1+3/8	132	1+5/8	153	1+3/4	174
29	13	1+5/8	161	1+7/8	186	2+1/8	212
33	15	1+7/8	179	2+1/8	208	2+3/8	236
37	17	2	197	2+3/8	228	2+5/8	259
53	24	2+5/8	255	3	295	3+1/2	335

SENIOR

SMALL BREED

Suitable for small breed seniors (less than 24lb/11kg) over 7 years old.



CHICKEN 1ST INGREDIENT



Eukanuba ACTIV ADVANTAGE

An exclusive protein and nutrient-powered design that fuels your dog's BODY, MIND and ENERGY.



BODY

MAINTAINS MOBILE JOINTS, OVER 50% MORE* GLUCOSAMINE
Animal protein combined with over 50% more* glucosamine and chondroitin sulfate to help support lean muscles and healthy mobility.



MIND

DHA & ANTIOXIDANTS FOR HEALTHY BRAIN FUNCTION
DHA & antioxidants to help support healthy brain function.



ENERGY

OPTIMAL ENERGY TO SUSTAIN AN ACTIVE LIFESTYLE
Optimal levels of fats and carbohydrates help fuel daily activity needs at this age.

*vs. Eukanuba™ Adult Small Breed

SECONDARY CLAIMS



CLEAN TEETH, HEALTHY GUMS

Eukanuba™ 3D DentaDefense™ is proven to reduce tartar buildup.



IMMUNE SYSTEM SUPPORT

Guaranteed antioxidant levels for active seniors.

GUARANTEED ANALYSIS

Crude Protein (min.)	29.0%
Crude Fat (min.)	17.0%
Crude Fiber (max.)	3.7%
Moisture (max.)	10.0%
Docosahexaenoic Acid (DHA) (min.)	0.01%
Vitamin E (min.)	280 IU/kg
Beta-Carotene* (min.)	10 mg/kg
Glucosamine* (min.)	368 mg/kg
Chondroitin sulfate* (min.)	8 mg/kg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

This diet contains 3873 kilocalories of metabolizable energy (ME) per kilogram or 387 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ SENIOR SMALL BREED Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

INGREDIENTS

Chicken, chicken by-product meal, wheat, chicken fat, corn, ground grain sorghum, natural flavors, dried plain beet pulp, vegetable oil, egg product, potassium chloride, calcium carbonate, sodium hexametaphosphate, fructooligosaccharides, salt, fish oil, choline chloride, vitamins [DL-alpha tocopherol acetate (source of vitamin E), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], glucosamine hydrochloride, trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], magnesium oxide, carotene, chondroitin sulfate, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		LOW ACTIVITY		MODERATE ACTIVITY		HIGH ACTIVITY	
LB	KG	c	g	c	g	c	g
2	1	1/4	23	1/4	27	1/4	30
4	2	3/8	39	1/2	45	1/2	51
7	3	1/2	53	5/8	61	3/4	69
9	4	5/8	66	3/4	76	7/8	86
11	5	3/4	77	7/8	90	1	102
13	6	7/8	89	1	103	1+1/8	117
15	7	1	100	1+1/8	115	1+3/8	131
18	8	1+1/8	110	1+1/4	128	1+1/2	145
20	9	1+1/4	120	1+3/8	139	1+5/8	158
22	10	1+1/4	130	1+1/2	151	1+3/4	171

SENIOR

MEDIUM BREED

Suitable for medium breed seniors (24lb/ 11kg to 54lb/24.50kg) over 7 years old.



CHICKEN 1ST INGREDIENT



Eukanuba ACTIV ADVANTAGE

An exclusive protein and nutrient-powered design that fuels your dog's BODY, MIND and ENERGY.



BODY

MAINTAINS MOBILE JOINTS, OVER 50% MORE* GLUCOSAMINE
Animal protein combined with over 50% more* glucosamine and chondroitin sulfate to help support lean muscles and healthy mobility.



MIND

DHA & ANTIOXIDANTS FOR HEALTHY BRAIN FUNCTION
DHA & antioxidants to help support healthy brain function.



ENERGY

OPTIMAL ENERGY TO SUSTAIN AN ACTIVE LIFESTYLE
Optimal levels of fats and carbohydrates help fuel daily activity needs at this age.

*vs. Eukanuba™ Adult Medium Breed

SECONDARY CLAIMS



CLEAN TEETH, HEALTHY GUMS

Eukanuba™ 3D DentaDefense™ is proven to reduce tartar buildup.



IMMUNE SYSTEM SUPPORT

Guaranteed antioxidant levels for active seniors.

GUARANTEED ANALYSIS

Crude Protein (min.)	27.0%
Crude Fat (min.)	12.0%
Crude Fiber (max.)	3.8%
Moisture (max.)	10.0%
Docosahexaenoic Acid (DHA) (min.)	0.01%
Vitamin E (min.)	280 IU/kg
Beta-Carotene* (min.)	10 mg/kg
Glucosamine* (min.)	368 mg/kg
Chondroitin sulfate* (min.)	8 mg/kg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

This diet contains 3623 kilocalories of metabolizable energy (ME) per kilogram or 330 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ SENIOR MEDIUM BREED Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

INGREDIENTS

Chicken, chicken by-product meal, wheat, corn, chicken fat, ground grain sorghum, natural flavors, dried plain beet pulp, vegetable oil, egg product, potassium chloride, calcium carbonate, sodium hexametaphosphate, salt, fructooligosaccharides, fish oil, choline chloride, vitamins [DL-alpha tocopherol acetate (source of vitamin E), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], glucosamine hydrochloride, trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], magnesium oxide, carotene, chondroitin sulfate, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		LOW ACTIVITY		MODERATE ACTIVITY		HIGH ACTIVITY	
LB	KG	c	g	c	g	c	g
24	11	1+5/8	149	1+7/8	172	2+1/8	196
26	12	1+3/4	159	2	184	2+1/4	209
31	14	2	178	2+1/4	206	2+5/8	235
33	15	2	188	2+3/8	217	2+3/4	247
35	16	2+1/8	197	2+1/2	228	2+7/8	259
40	18	2+3/8	215	2+3/4	249	3+1/8	283
44	20	2+1/2	233	3	270	3+3/8	307
49	22	2+3/4	250	3+1/8	290	3+5/8	329
51	23	2+7/8	259	3+1/4	300	3+3/4	340
53	24	2+7/8	267	3+3/8	309	3+7/8	352

SENIOR

Suitable for all breed seniors (up to 99lb/45kg) over 7 years old.



LAMB 1ST INGREDIENT



Eukanuba ACTIV ADVANTAGE

An exclusive protein and nutrient-powered design that fuels your dog's BODY, MIND and ENERGY.



BODY

MAINTAINS MOBILE JOINTS, OVER 50% MORE* GLUCOSAMINE
Animal protein combined with over 50% more* glucosamine and chondroitin sulfate to help support lean muscles and healthy mobility.



MIND

DHA & ANTIOXIDANTS FOR HEALTHY BRAIN FUNCTION
DHA & antioxidants to help support healthy brain function.



ENERGY

OPTIMAL ENERGY TO SUSTAIN AN ACTIVE LIFESTYLE
Optimal levels of fats and carbohydrates help fuel daily activity needs at this age.

*vs. Eukanuba™ Adult Medium Breed

SECONDARY CLAIMS



CLEAN TEETH, HEALTHY GUMS

Eukanuba™ 3D DentaDefense™ is proven to reduce tartar buildup.



IMMUNE SYSTEM SUPPORT

Guaranteed antioxidant levels for active seniors.

GUARANTEED ANALYSIS

Crude Protein (min.)	27.0%
Crude Fat (min.)	12.0%
Crude Fiber (max.)	3.5%
Moisture (max.)	10.0%
Docosahexaenoic Acid (DHA) (min.)	0.01%
Vitamin E (min.)	280 IU/kg
Beta-Carotene* (min.)	10 mg/kg
Glucosamine* (min.)	368 mg/kg
Chondroitin sulfate* (min.)	8 mg/kg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

This diet contains 3591 kilocalories of metabolizable energy (ME) per kilogram or 359 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ SENIOR - LAMB 1ST INGREDIENT Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

INGREDIENTS

Lamb, brewers rice, chicken by-product meal, wheat, lamb meal, corn, ground grain sorghum, egg product, chicken fat, natural flavors, dried plain beet pulp, potassium chloride, sodium hexametaphosphate, fructooligosaccharides, fish oil, salt, choline chloride, vitamins [DL-alpha tocopherol acetate (source of vitamin E), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], glucosamine hydrochloride, trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], magnesium oxide, carotene, chondroitin sulfate, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		LOW ACTIVITY		MODERATE ACTIVITY		HIGH ACTIVITY	
LB	KG	c	g	c	g	c	g
4	2	3/8	42	1/2	48	1/2	55
11	5	7/8	83	1	96	1+1/8	109
22	10	1+3/8	139	1+5/8	161	1+7/8	183
33	15	1+7/8	189	2+1/4	219	2+1/2	248
44	20	2+3/8	234	2+3/4	271	3+1/8	308
55	25	2+3/4	277	3+1/4	321	3+5/8	365
66	30	3+1/4	318	3+3/4	368	4+1/4	418
77	35	3+5/8	357	4+1/8	413	4+3/4	469
88	40	4	394	4+5/8	456	5+1/4	519
99	45	4+3/8	431	5	498	5+5/8	566

c: cups g: grams

SENIOR

LARGE BREED

Suitable for large breed seniors (55lb/25kg to 99lb/45kg) over 6 years old.
Suitable for giant breed seniors (greater than 99lb/45kg) over 5 years old.



CHICKEN 1ST INGREDIENT



Eukanuba ACTIV ADVANTAGE

An exclusive protein and nutrient-powered design that fuels your dog's BODY, MIND and ENERGY.



BODY

MAINTAINS MOBILE JOINTS, OVER 50% MORE* GLUCOSAMINE
Animal protein combined with over 50% more* glucosamine and chondroitin sulfate to help support lean muscles and healthy mobility.



MIND

DHA & ANTIOXIDANTS FOR HEALTHY BRAIN FUNCTION
DHA & antioxidants to help support healthy brain function.



ENERGY

OPTIMAL ENERGY TO SUSTAIN AN ACTIVE LIFESTYLE
Optimal levels of fats and carbohydrates help fuel daily activity needs at this age.

*vs. Eukanuba™ Adult Medium Breed

SECONDARY CLAIMS



CLEAN TEETH, HEALTHY GUMS

Eukanuba™ 3D DentaDefense™ is proven to reduce tartar buildup.



IMMUNE SYSTEM SUPPORT

Guaranteed antioxidant levels for active seniors.

GUARANTEED ANALYSIS

Crude Protein (min.) 26.0%

Crude Fat (min.) 12.0%

Crude Fiber (max.) 3.9%

Moisture (max.) 10.0%

Docosahexaenoic Acid (DHA) (min.) 0.01%

Vitamin E (min.) 280 IU/kg

Beta-Carotene* (min.) 10 mg/kg

Glucosamine* (min.) 368 mg/kg

Chondroitin sulfate* (min.) 8 mg/kg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

This diet contains 3626 kilocalories of metabolizable energy (ME) per kilogram or 308 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ SENIOR LARGE BREED Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

INGREDIENTS

Chicken, wheat, chicken by-product meal, corn, chicken fat, ground grain sorghum, natural flavors, dried plain beet pulp, vegetable oil, egg product, calcium carbonate, potassium chloride, sodium hexametaphosphate, salt, fructooligosaccharides, fish oil, choline chloride, vitamins [DL-alpha tocopherol acetate (source of vitamin E), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], glucosamine hydrochloride, trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], magnesium oxide, carotene, chondroitin sulfate, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		LOW ACTIVITY		MODERATE ACTIVITY		HIGH ACTIVITY	
LB	KG	c	g	c	g	c	g
55	25	3+1/4	276	3+3/4	319	4+1/4	363
66	30	3+3/4	316	4+1/4	366	4+7/8	416
77	35	4+1/8	355	4+7/8	411	5+1/2	467
88	40	4+5/8	392	5+3/8	454	6	516
110	50	5+1/2	464	6+1/4	537	7+1/8	610
132	60	6+1/4	532	7+1/4	616	8+1/4	700
154	70	7	597	8+1/8	691	9+1/4	785
176	80	7+3/4	660	9	764	10+1/4	868
198	90	8+1/2	721	9+3/4	834	11+1/8	948
220	100	9+1/8	780	10+5/8	903	12	1026

c : cups g : grams

FIT BODY™

WEIGHT CONTROL

SMALL BREED

Suitable for small breed adults [less than 24lb/11kg] from 1 to 7 years in age.



CHICKEN 1ST INGREDIENT



Eukanuba ACTIV ADVANTAGE

An exclusive protein and nutrient-powered design that fuels your dog's BODY, MIND and ENERGY.

**40%
LESS FAT***

ENERGY

40% LESS FAT*

L-carnitine, 40% less fat* and an adapted blend of carbohydrates to promote a lean, active body.



BODY

PROMOTES LEAN MUSCLE MASS

Animal protein combined with over 50% more* glucosamine and chondroitin sulfate to help support lean muscles and agile joints.

*vs. Eukanuba™ Adult Small Breed

SECONDARY CLAIMS



MIND

DHA & antioxidant to help support healthy brain function.

GUARANTEED ANALYSIS

Crude Protein (min.)	29.0%
Crude Fat (min.)	10.0%
Crude Fiber (max.)	3.9%
Moisture (max.)	10.0%
Docosahexaenoic Acid (DHA) (min.)	0.01%
Vitamin E (min.)	154 IU/kg
L-carnitine* (min.)	35 mg/kg
Glucosamine* (min.)	368 mg/kg
Chondroitin sulfate* (min.)	8 mg/kg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

This diet contains 3519 kilocalories of metabolizable energy (ME) per kilogram or 320 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ FIT BODY WEIGHT CONTROL SMALL BREED Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

INGREDIENTS

Chicken, chicken by-product meal, wheat, corn, barley, ground grain sorghum, chicken fat, natural flavors, dried plain beet pulp, vegetable oil, egg product, calcium carbonate, potassium chloride, sodium hexametaphosphate, fructooligosaccharides, salt, fish oil, choline chloride, vitamins [DL-alpha tocopherol acetate (source of vitamin E), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], glucosamine hydrochloride, trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], magnesium oxide, L-carnitine, chondroitin sulfate, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		LOW ACTIVITY		MODERATE ACTIVITY		HIGH ACTIVITY	
		c		g		c	
LB	KG	c	g	c	g	c	g
2	1	1/4	21	1/4	25	3/8	29
4	2	3/8	36	1/2	42	1/2	49
7	3	1/2	48	5/8	58	3/4	67
9	4	5/8	60	3/4	71	7/8	83
11	5	3/4	71	7/8	84	1+1/2	98
13	6	7/8	82	1+1/8	97	1+1/4	112
15	7	1	91	1+1/4	109	1+3/8	126
18	8	1+1/8	101	1+3/8	120	1+1/2	139
20	9	1+1/4	110	1+3/8	131	1+5/8	152
22	10	1+3/8	120	1+1/2	142	1+3/4	164

c: cups g: grams

FIT BODY™

WEIGHT CONTROL

MEDIUM BREED

Suitable for medium breed adults (24lb/11kg to 54lb/24.50kg) from 1 to 7 years in age.



CHICKEN 1ST INGREDIENT



Eukanuba
ACTIV ADVANTAGE

An exclusive protein and nutrient-powered design that fuels your dog's BODY, MIND and ENERGY.

**39%
LESS FAT***

ENERGY

39% LESS FAT*

L-carnitine, 39% less fat* and an adapted blend of carbohydrates to promote a lean, active body.



BODY

PROMOTES LEAN MUSCLE MASS

Animal protein combined with over 50% more* glucosamine and chondroitin sulfate to help support lean muscles and agile joints.

*vs. Eukanuba™ Adult Medium Breed

SECONDARY CLAIMS



MIND

DHA & antioxidant to help support healthy brain function.

GUARANTEED ANALYSIS

Crude Protein (min.)	27.0%
Crude Fat (min.)	9.0%
Crude Fiber (max.)	3.9%
Moisture (max.)	10.0%
Docosahexaenoic Acid (DHA) (min.)	0.01%
Vitamin E (min.)	154 IU/kg
L-carnitine* (min.)	35 mg/kg
Glucosamine* (min.)	368 mg/kg
Chondroitin sulfate* (min.)	8 mg/kg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

This diet contains 3473 kilocalories of metabolizable energy (ME) per kilogram or 254 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ FIT BODY WEIGHT CONTROL MEDIUM BREED Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

INGREDIENTS

Chicken, chicken by-product meal, wheat, corn, barley, ground grain sorghum, natural flavors, chicken fat, dried plain beet pulp, vegetable oil, egg product, potassium chloride, calcium carbonate, sodium hexametaphosphate, fructooligosaccharides, salt, fish oil, choline chloride, vitamins [DL-alpha tocopherol acetate (source of vitamin E), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], glucosamine hydrochloride, DL-methionine, trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], magnesium oxide, L-carnitine, chondroitin sulfate, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		LOW ACTIVITY		MODERATE ACTIVITY		HIGH ACTIVITY	
		cups		cups		cups	
LB	KG	c	g	c	g	c	g
24	11	1+3/4	130	2+1/8	155	2+1/2	179
26	12	1+7/8	139	2+1/4	165	2+5/8	191
31	14	2+1/8	156	2+1/2	185	2+7/8	214
33	15	2+1/4	164	2+5/8	195	3+1/8	226
35	16	2+3/8	172	2+3/4	205	3+1/4	237
40	18	2+5/8	188	3	224	3+1/2	259
44	20	2+3/4	204	3+1/4	242	3+7/8	280
49	22	3	219	3+1/2	260	4+1/8	301
51	23	3+1/8	226	3+5/8	269	4+1/4	311
53	24	3+1/4	234	3+3/4	278	4+3/8	321

c: cups g: grams

FIT BODY™

WEIGHT CONTROL

LARGE BREED

Suitable for large breed adults (55lb/25kg to 99lb/45kg) from 15 months in age.
Suitable for giant breed adults (greater than 99lb/45kg) from 2 years in age.



CHICKEN 1ST INGREDIENT



Eukanuba ACTIV ADVANTAGE

An exclusive protein and nutrient-powered design that fuels your dog's BODY, MIND and ENERGY.

**27%
LESS FAT***

ENERGY

27% LESS FAT*

L-carnitine, 27% less fat* and an adapted blend of carbohydrates to promote a lean, active body.



BODY

PROMOTES LEAN MUSCLE MASS

Animal protein combined with over 50% more** glucosamine and chondroitin sulfate to help support lean muscles and agile joints.

*vs. Eukanuba™ Adult Large Breed

**vs. Eukanuba™ Adult Medium Breed

SECONDARY CLAIMS



MIND

DHA & antioxidant to help support healthy brain function.

GUARANTEED ANALYSIS

Crude Protein (min.)	26.0%
Crude Fat (min.)	9.0%
Crude Fiber (max.)	4.0%
Moisture (max.)	10.0%
Docosahexaenoic Acid (DHA) (min.)	0.01%
Vitamin E (min.)	154 IU/kg
L-carnitine* (min.)	35 mg/kg
Glucosamine* (min.)	368 mg/kg
Chondroitin sulfate* (min.)	8 mg/kg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

This diet contains 3473 kilocalories of metabolizable energy (ME) per kilogram or 267 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ FIT BODY WEIGHT CONTROL LARGE BREED Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

INGREDIENTS

Chicken, wheat, chicken by-product meal, corn, barley, ground grain sorghum, natural flavors, chicken fat, dried plain beet pulp, vegetable oil, calcium carbonate, egg product, potassium chloride, sodium hexametaphosphate, fructooligosaccharides, fish oil, choline chloride, DL-methionine, vitamins [DL-alpha tocopherol acetate (source of vitamin E), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], glucosamine hydrochloride, trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], magnesium oxide, L-carnitine, chondroitin sulfate, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		LOW ACTIVITY		MODERATE ACTIVITY		HIGH ACTIVITY	
LB	KG	c	g	c	g	c	g
55	25	3+1/8	241	3+3/4	287	4+3/8	332
66	30	3+5/8	277	4+1/4	329	5	381
77	35	4	311	4+3/4	369	5+1/2	427
88	40	4+1/2	343	5+3/8	408	6+1/8	472
110	50	5+1/4	406	6+1/4	482	7+1/4	558
132	60	6	465	7+1/4	553	8+3/8	640
154	70	6+3/4	523	8+1/8	621	9+3/8	719
176	80	7+1/2	578	8+7/8	686	10+3/8	794
198	90	8+1/4	631	9+3/4	749	11+1/4	868
220	100	8+7/8	683	10+1/2	811	12+1/4	939

c: cups g: grams

Eukanuba™ PREMIUM PERFORMANCE

21%
PROTEIN

13%
FAT

SPRINT AGILITY • FLYBALL • DOCK DIVING

FOR DOGS 1+ YEARS OLD


Eukanuba
PEAK ADVANTAGE

Designed for sporting dogs to help them maintain peak performance during regular & intense sprint activities.

PRIMARY CLAIM

SPEED & HIGH INTENSITY PERFORMANCE

Tailored levels of carbohydrates to help achieve a fast burst of energy.

SECONDARY CLAIMS



AGILE

Glucosamine and chondroitin sulfate with EPA to promote agile joints.



DEFEND

Tailored antioxidant cocktail to help defend against free radicals.



MIND

DHA & antioxidants for healthy brain function.



DIGESTION

Enhanced** blend of fibers and prebiotics to support sporting & working dogs digestion.



DENTAL

Eukanuba™ 3D DentaDefense™*** is proven to reduce tartar buildup.

GUARANTEED ANALYSIS

Crude Protein (min.)	21.0%
Crude Fat (min.)	13.0%
Crude Fiber (max.)	3.6%
Moisture (max.)	10.0%
Eicosapentaenoic Acid (EPA) (min.)	0.17%
Docosahexaenoic Acid (DHA) (min.)	0.07%
Vitamin E (min.)	420 IU/kg
Ascorbic acid† (min.)	240 mg/kg
Glucosamine† (min.)	500 mg/kg
Chondroitin sulfate† (min.)	4 mg/kg

† Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

This diet contains 3690 kilocalories of metabolizable energy (ME) per kilogram or 317 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ PREMIUM PERFORMANCE 21/13 SPRINT Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

INGREDIENTS

Brewers rice, chicken by-product meal, corn, chicken fat, natural flavors, wheat gluten, fish oil, dried plain beet pulp, pea fiber, vegetable oil, calcium carbonate, potassium chloride, powdered psyllium seed husk, sodium silico aluminate, sodium hexametaphosphate, DL-methionine, fructooligosaccharides, monocalcium phosphate, vitamins [DL-alpha tocopherol acetate (source of vitamin E), L-ascorbyl-2-polyphosphate (source of vitamin C), biotin, D-calcium pantothenate, vitamin A acetate, pyridoxine hydrochloride (vitamin B6), niacin supplement, folic acid, thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement], salt, choline chloride, taurine, glucosamine hydrochloride, marigold extract (Tagetes erecta L.), magnesium oxide, trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], L-carnitine, chondroitin sulfate, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		C	g *
lb	kg		
9	4	6/8 -- 1	69 -- 91
13	6	1+1/8 -- 1+3/8	93 -- 123
18	8	1+3/8 -- 1+3/4	116 -- 152
22	10	1+5/8 -- 2+1/8	137 -- 180
27	12	1+7/8 -- 2+3/8	157 -- 206
31	14	2 -- 2+5/8	176 -- 232
35	16	2+1/4 -- 3	195 -- 256
40	18	2+1/2 -- 3+1/4	213 -- 280
44	20	2+5/8 -- 3+1/2	230 -- 303
55	25	3+1/8 -- 4+1/8	272 -- 358
66	30	3+5/8 -- 4+3/4	312 -- 410
77	35	4 -- 5+3/8	350 -- 460
88	40	4+1/2 -- 5+7/8	387 -- 509
99	45	4+7/8 -- 6+3/8	423 -- 556
110	50	5+1/4 -- 7	457 -- 602

*c: cups • g: grams 1 cup = 8 fluid ounces = 86 grams

*Eukanuba™ PREMIUM PERFORMANCE 21/13 SPRINT contains a minimum of 21% of protein & 13% of fat. **vs Eukanuba Adult Medium Breed. ***Crunchy texture + S shape kibble + a polyphosphate help reduce plaque and tartar build-up.

Eukanuba

Eukanuba™ PREMIUM PERFORMANCE

26% PROTEIN

16% FAT

EXERCISE

RUNNING • HIKING • ASSISTANCE

FOR DOGS 1+ YEARS OLD


Eukanuba
PEAK ADVANTAGE

Designed to support more active pets or service dogs to help them maintain peak performance during regular activities.

PRIMARY CLAIM

OPTIMAL ENERGY & DEFENSE

Delivering optimal energy combined with tailored nutrients to help defend against the effects of regular exercise.

SECONDARY CLAIMS



DEFEND

Tailored antioxidant cocktail to help defend against free radicals.



MIND

DHA & antioxidants for healthy brain function.



AGILE

Glucosamine and chondroitin sulfate with EPA to promote agile joints.



DIGESTION

Enhanced** blend of fibers and prebiotics to support sporting & working dogs digestion.



DENTAL

Eukanuba™ 3D DentaDefense™*** is proven to reduce tartar buildup.

GUARANTEED ANALYSIS

Crude Protein (min.)	26.6%
Crude Fat (min.)	16.0%
Crude Fiber (max.)	3.9%
Moisture (max.)	10.0%
Eicosapentaenoic Acid (EPA) (min.)	0.17%
Docosahexaenoic Acid (DHA) (min.)	0.07%
Vitamin E (min.)	490 IU/kg
Ascorbic acid† (min.)	240 mg/kg
Lutein† (min.)	13 mg/kg
Beta-carotene† (min.)	2 mg/kg
Glucosamine† (min.)	500 mg/kg
Chondroitin sulfate† (min.)	8 mg/kg

† Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

This diet contains 3777 kilocalories of metabolizable energy (ME) per kilogram or 355 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ PREMIUM PERFORMANCE 26/16 EXERCISE Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

INGREDIENTS

Chicken by-product meal, corn, brewers rice, chicken fat, wheat gluten, corn gluten meal, natural flavors, dried plain beet pulp, fish oil, pea fiber, calcium carbonate, vegetable oil, sodium silico aluminate, monocalcium phosphate, potassium chloride, powdered psyllium seed husk, sodium hexametaphosphate, salt, choline chloride, hydrolyzed yeast, marigold extract (Tagetes erecta L.), vitamins [DL-alpha tocopherol acetate (source of vitamin E), L-ascorbyl-2-polyphosphate (source of vitamin C), biotin, D-calcium pantothenate, vitamin A acetate, pyridoxine hydrochloride (vitamin B6), niacin supplement, folic acid, thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement], DL-methionine, taurine, glucosamine hydrochloride, magnesium oxide, trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], L-carnitine, chondroitin sulfate, carotene, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		C	g *
lb	kg		
18	8	1+5/8 -- 2+1/2	149 -- 236
22	10	1+7/8 -- 3	176 -- 279
27	12	2+1/8 -- 3+3/8	202 -- 320
31	14	2+3/8 -- 3+7/8	227 -- 359
35	16	2+5/8 -- 4+1/4	251 -- 397
40	18	2+7/8 -- 4+5/8	274 -- 434
44	20	3+1/8 -- 5	296 -- 469
49	22	3+3/8 -- 5+3/8	318 -- 504
53	24	3+5/8 -- 5+3/4	340 -- 538
62	28	4+1/8 -- 6+1/2	381 -- 604
66	30	4+1/4 -- 6+3/4	401 -- 636
77	35	4+7/8 -- 7+5/8	451 -- 714
88	40	5+3/8 -- 8+3/8	498 -- 789
99	45	5+3/4 -- 9+1/4	544 -- 862
110	50	6+1/4 -- 10	589 -- 933

1/3
 <3H

 <2H
 2/3

*c: cups • g: grams 1 cup = 8 fluid ounces = 94 grams

*Eukanuba™ PREMIUM PERFORMANCE 26/16 EXERCISE contains a minimum of 26% of protein & 16% of fat. **vs Eukanuba Adult Medium Breed. ***Crunchy texture + S shape kibble + a polyphosphate help reduce plaque and tartar build-up.

Eukanuba

Eukanuba™ PREMIUM PERFORMANCE

30% PROTEIN

20% FAT

SPORT SPORTING • TRACKING • WORKING

FOR DOGS 1+ YEARS OLD



Eukanuba
PEAK ADVANTAGE

Designed for sporting & working dogs to help them maintain peak performance during regular and sustained activities.

PRIMARY CLAIM

SUSTAINED PERFORMANCE & SUPPORTS MUSCLE INTEGRITY

Animal protein delivers essential amino acids to aid in strengthening & oxygenating exercising muscles.

SECONDARY CLAIMS



MIND

DHA & antioxidants for healthy brain function.



DIGESTION

Enhanced** blend of fibers and prebiotics to support sporting & working dogs digestion.



AGILE

Glucosamine and chondroitin sulfate with EPA to promote agile joints.



DEFEND

Tailored antioxidant cocktail to help defend against free radicals.



DENTAL

Eukanuba™ 3D DentaDefense™*** is proven to reduce tartar buildup.

GUARANTEED ANALYSIS

Crude Protein (min.)	30.0%
Crude Fat (min.)	20.0%
Crude Fiber (max.)	4.1%
Moisture (max.)	10.0%
Leucine (min.)	1.74%
Methionine (min.)	0.5%
Eicosapentaenoic Acid (EPA) (min.)	0.17%
Docosahexaenoic Acid (DHA) (min.)	0.08%
Vitamin E (min.)	490 IU/kg
Ascorbic acid† (min.)	240 mg/kg
Lutein† (min.)	14 mg/kg
Beta-carotene† (min.)	2 mg/kg
Glucosamine† (min.)	500 mg/kg
Chondroitin sulfate† (min.)	4 mg/kg

† Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

This diet contains 3960 kilocalories of metabolizable energy (ME) per kilogram or 447 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT





Eukanuba™ PREMIUM PERFORMANCE 30/20 SPORT Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

INGREDIENTS

Chicken by-product meal, corn, brewers rice, chicken fat, wheat gluten, corn gluten meal, natural flavors, dried plain beet pulp, pea fiber, fish oil, vegetable oil, sodium silico aluminate, calcium carbonate, potassium chloride, powdered psyllium seed husk, sodium hexametaphosphate, salt, monocalcium phosphate, marigold extract (*Tagetes erecta* L.), hydrolyzed yeast, choline chloride, vitamins [DL-alpha tocopherol acetate (source of vitamin E), L-ascorbyl-2-polyphosphate (source of vitamin C), biotin, D-calcium pantothenate, vitamin A acetate, pyridoxine hydrochloride (vitamin B6), niacin supplement, folic acid, thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement], taurine, glucosamine hydrochloride, DL-methionine, magnesium oxide, trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], L-carnitine, chondroitin sulfate, carotene, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		C	g *
lb	kg		
33	15	2 -- 3+2/8	229 -- 362
44	20	2+4/8 -- 4	284 -- 449
55	25	3 -- 4+6/8	335 -- 531
66	30	3+3/8 -- 5+3/8	384 -- 609
77	35	3+7/8 -- 6+1/8	432 -- 684
88	40	4+2/8 -- 6+6/8	477 -- 756
99	45	4+5/8 -- 7+3/8	521 -- 825
110	50	5 -- 7+7/8	564 -- 893
121	55	5+3/8 -- 8+4/8	606 -- 959
132	60	5+6/8 -- 9+1/8	647 -- 1024
143	65	6+1/8 -- 9+5/8	687 -- 1087
154	70	6+3/8 -- 10+2/8	726 -- 1150
176	80	7+1/8 -- 11+2/8	802 -- 1271
198	90	7+6/8 -- 12+2/8	876 -- 1388
221	100	8+3/8 -- 13+3/8	948 -- 1502

*c: cups • g: grams 1 cup = 8 fluid ounces = 113 grams

*Eukanuba™ PREMIUM PERFORMANCE 30/20 SPORT contains a minimum of 30% of protein & 20% of fat. **vs Eukanuba Adult Medium Breed. ***Crunchy texture + S shape kibble + a polyphosphate help reduce plaque and tartar build-up.

Eukanuba

Eukanuba™ PREMIUM PERFORMANCE

30% PROTEIN

28% FAT

WORK WORKING • HERDING • MUSHING

FOR DOGS 1+ YEARS OLD


Eukanuba
PEAK ADVANTAGE

Designed for working & sporting dogs to help them maintain peak performance for extreme daily activities.

PRIMARY CLAIM

EXTREME PERFORMANCE & FAST MUSCLE RECOVERY
 High fat for endurance energy + high protein to support muscle oxtgenation & integrity.

SECONDARY CLAIMS



DIGESTION

Enhanced** blend of fibers and prebiotics to support sporting & working dogs digestion.



MIND

DHA & antioxidants for healthy brain function.



AGILE

Glucosamine and chondroitin sulfate with EPA to promote agile joints.



DEFEND

Tailored antioxidant cocktail to help defend against free radicals.



DENTAL

Eukanuba™ crunchy S-shape kibble helps to reduce tartar buildup.

GUARANTEED ANALYSIS

Crude Protein (min.)	30.0%
Crude Fat (min.)	28.0%
Crude Fiber (max.)	3.6%
Moisture (max.)	10.0%
Eicosapentaenoic Acid (EPA) (min.)	0.17%
Docosahexaenoic Acid (DHA) (min.)	0.10%,
Vitamin E (min.)	490 IU/kg
Ascorbic acid† (min.)	280 mg/kg
Lutein† (min.)	15 mg/kg
Beta-carotene† (min.)	2.2 mg/kg
Glucosamine† (min.)	500 mg/kg
Chondroitin sulfate† (min.)	8 mg/kg

† Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

This diet contains 4363 kilocalories of metabolizable energy (ME) per kilogram or 558 kilocalories ME per cup on an as fed basis (calculated).

AAFCO STATEMENT





Eukanuba™ PREMIUM PERFORMANCE 30/28 WORK Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

INGREDIENTS

Chicken by-product meal, chicken fat, corn, wheat gluten, brewers rice, natural flavors, dried plain beet pulp, fish oil, vegetable oil, powdered psyllium seed husk, pea fiber, sodium silico aluminate, calcium carbonate, potassium chloride, salt, sodium tripolyphosphate, marigold extract (Tagetes erecta L.), monocalcium phosphate, choline chloride, hydrolyzed yeast, vitamins [DL-alpha tocopherol acetate (source of vitamin E), L-ascorbyl-2-polyphosphate (source of vitamin C), biotin, D-calcium pantothenate, vitamin A acetate, pyridoxine hydrochloride (vitamin B6), niacin supplement, folic acid, thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement], taurine, glucosamine hydrochloride, DL-methionine, magnesium oxide, trace minerals [zinc oxide, ferrous sulfate, manganous oxide, copper sulfate, sodium selenite, calcium iodate], L-carnitine, chondroitin sulfate, carotene, rosemary extract, preserved with mixed tocopherols and citric acid.

FEEDING GUIDELINES

ADULT WEIGHT		C	g *
lb	kg		
33	15	2+5/8 -- 3+3/8	331 -- 441
44	20	3+1/4 -- 4+1/4	410 -- 547
55	25	3+3/4 -- 5	485 -- 647
66	30	4+3/8 -- 5+3/4	556 -- 741
77	35	4+7/8 -- 6+1/2	624 -- 832
88	40	5+3/8 -- 7+1/8	690 -- 920
99	45	5+7/8 -- 7+7/8	754 -- 1005
110	50	6+3/8 -- 8+1/2	816 -- 1087
121	55	6+7/8 -- 9+1/8	876 -- 1168
132	60	7+1/4 -- 9+3/4	935 -- 1247
143	65	7+3/4 -- 10+1/4	993 -- 1324
154	70	8+1/8 -- 10+7/8	1050 -- 1400
176	80	9 -- 12	1160 -- 1547
198	90	9+7/8 -- 13+1/8	1267 -- 1690
221	100	10+5/8 -- 14+1/4	1372 -- 1829

*c: cups • g: grams 1 cup = 8 fluid ounces = 128 grams

*Eukanuba™ PREMIUM PERFORMANCE 30/28 WORK contains a minimum of 30% of protein & 28% of fat. **vs Eukanuba Adult Medium Breed.

Eukanuba

Eukanuba ACTIV TRAINERS™

TRAINING TREATS FOR DOGS

Suitable for puppies and adult dogs from 2 months of age.

CHICKEN 1ST INGREDIENT



Eukanuba
ACTIV ADVANTAGE

Designed by nutritionists to fuel a dog's
BODY, MIND and ENERGY.

BODY

CHICKEN 1ST INGREDIENT: SUPPORTS LEAN MUSCLES

MIND

DESIGNED WITH DHA FOR A HEALTHY BRAIN FUNCTION

ENERGY

< 2 KCAL PER BITE

INGREDIENTS

Chicken, wheat, glycerin, rice flour, oat groats, ground brown rice, barley, powdered cellulose, salt, chicken meal, wheat gluten, flaxseed, chicken fat, fish oil, sorbic acid (a preservative), potassium sorbate (a preservative), natural flavors (ONLY FOR MEXICO: including poultry), vitamins [DL-alpha tocopherol acetate (source of vitamin E)], preserved with mixed tocopherols, citric acid, silicon dioxide, vegetable oil, rosemary extract, lecithin.

GUARANTEED ANALYSIS

Crude Protein (min.)	8.0%
Crude Fat (min.)	3.9%
Crude Fiber (max.)	7.1%
Moisture (max.)	20.0%
Docosahexaenoic Acid (DHA) (min.)	0.02%

CALORIE CONTENT

This diet contains 2878 kilocalories of metabolizable energy (ME) per kilogram or 1.7 kilocalories ME per treat on an as fed basis (calculated).

FEEDING GUIDELINES

Eukanuba ACTIVTrainers™ are suitable for puppies & adults and can be fed daily.

Eukanuba ACTIVTrainers™ are designed to be low in calories to help support regular training. Please refer to feeding chart for daily amounts. For more feeding recommendations visit our website www.eukanuba.com. If you have any questions about your pet's health, consult your veterinarian.

This product is intended for intermittent or supplementary feeding only.

Eukanuba ACTIV TRAINERS™

TRAINING TREATS FOR DOGS

Suitable for puppies and adult dogs from 2 months of age.

SALMON 1ST INGREDIENT



Eukanuba ACTIV ADVANTAGE

Designed by nutritionists to fuel a dog's
BODY, MIND and ENERGY.

BODY

SALMON 1ST INGREDIENT: SUPPORTS LEAN MUSCLES

MIND

DESIGNED WITH DHA FOR A HEALTHY BRAIN FUNCTION

ENERGY

< 2 KCAL PER BITE

INGREDIENTS

Salmon, wheat, glycerin, oat groats, barley, rice flour, ground brown rice, powdered cellulose, salt, wheat gluten, flaxseed, chicken fat, fish oil, sorbic acid (a preservative), potassium sorbate (a preservative), natural flavors (ONLY FOR MEXICO: including poultry), vitamins [DL-alpha tocopherol acetate (source of vitamin E)], preserved with mixed tocopherols, citric acid, silicon dioxide, vegetable oil, rosemary extract, lecithin.

GUARANTEED ANALYSIS

Crude Protein (min.)	7.5%
Crude Fat (min.)	2.0%
Crude Fiber (max.)	9.0%
Moisture (max.)	20.0%
Docosahexaenoic Acid (DHA) (min.)	0.02%

CALORIE CONTENT

This diet contains 2678 kilocalories of metabolizable energy (ME) per kilogram or 1.6 kilocalories ME per treat on an as fed basis (calculated).

FEEDING GUIDELINES

Eukanuba ACTIVTrainers™ are suitable for puppies & adults and can be fed daily.

Eukanuba ACTIVTrainers™ are designed to be low in calories to help support regular training. Please refer to feeding chart for daily amounts. For more feeding recommendations visit our website www.eukanuba.com. If you have any questions about your pet's health, consult your veterinarian.

This product is intended for intermittent or supplementary feeding only.

Eukanuba
**ACTIV
MOBILITY™**

MOBILITY SUPPLEMENT FOR ADULT & SENIOR DOGS

Suitable for adult dogs 1+ years

DESIGNED TO SUPPORT MOBILE JOINTS



Eukanuba
ACTIV ADVANTAGE

Designed by nutritionists to help maintain mobile joints as dogs become more active.

BODY

DESIGNED TO SUPPORT MOBILE JOINTS

ENERGY

< 2 KCAL PER BITE

INGREDIENTS

Wheat, rice flour, glycerin, chicken, ground brown rice, powdered cellulose, salt, barley, wheat gluten, chicken meal, flaxseed, chicken fat, fish oil, sorbic acid (a preservative), potassium sorbate (a preservative), natural flavors, vitamins [DL-alpha tocopherol acetate (source of vitamin E)], glucosamine hydrochloride, preserved with mixed tocopherols, L-carnitine, citric acid, silicon dioxide, vegetable oil, chondroitin sulfate, rosemary extract, lecithin.

GUARANTEED ANALYSIS

Crude Protein (min.)	7.65%
Crude Fat (min.)	3.5%
Crude Fiber (max.)	5.7%
Moisture (max.)	20.0%
Eicosapentaenoic + Docosaheptaenoic acid (EPA+DHA) (min.)	0.06%
Glucosamine* (min.)	371 mg/kg
Chondroitin Sulfate* (min.)	8 mg/kg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

This diet contains 2893 kilocalories of metabolizable energy (ME) per kilogram or 1.7 kilocalories ME per treat on an as fed basis (calculated).

FEEDING GUIDELINES

Eukanuba ACTIVMobility™ are recommended to be fed as a healthy mobility supplement to complement Eukanuba Adult & Senior foods. Please refer to feeding chart for daily amounts. For more feeding recommendations visit our website www.eukanuba.com. If you have any questions about your pet's health, consult your veterinarian.

This product is intended for intermittent or supplementary feeding only.

PUPPY

Mixed Grill Chicken & Beef Dinner in Gravy



GUARANTEED ANALYSIS

Crude Protein (min.)	9.0%
Crude Fat (min.)	4.0%
Crude Fiber (max.)	1.5%
Moisture (max.)	82.0%
Sodium (max.)	0.5%
Docosahexaenoic Acid (DHA) (min.)	0.02%

CALORIE CONTENT

This product contains 945 kilocalories of metabolizable energy (ME) per kilogram or 335 kilocalories ME per can on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ PUPPY MIXED GRILL CHICKEN & BEEF DINNER IN GRAVY food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Growth including the growth of large size dogs (70 lbs. or more as an adult).

INGREDIENTS

Water, Chicken, Beef Liver, Beef, Wheat Flour, Pork Plasma, Peas, Carrots, Pork Broth, Tomato, Cellulose, Flaxseed, Egg Product, Natural Flavors, Fish Oil (preserved with mixed tocopherols), Tomato Powder, Guar Gum, Sunflower Oil (preserved with mixed tocopherols), Sodium Tripolyphosphate, Calcium Carbonate, Xanthan, Potassium Chloride, Vitamin E Supplement, Magnesium Oxide, Zinc Oxide, Ferrous Sulfate, Zinc Protein, Thiamine Mononitrate, Copper Sulfate, Biotin, Niacin, Manganous Oxide, Sodium Selenite, d-Calcium Pantothenate, Riboflavin, Vitamin B12 Supplement, Vitamin A Supplement, Pyridoxine Hydrochloride, Calcium Iodate, Folic Acid, Vitamin D3 Supplement.

FEEDING GUIDELINES

Feed puppies up to 4 months: 2/3 to 1 1/4 can per 5 lbs. body weight daily. Feed puppies 4 months to adult: 1/3 to 3/4 can per 5 lbs. body weight daily. Feed pregnant/nursing dogs 2 - 3 times the amount shown for puppies 4 months to adult.

PUPPY

With Lamb & Rice



GUARANTEED ANALYSIS

Crude Protein (min.)	9.0%
Crude Fat (min.)	6.0%
Crude Fiber (max.)	1.5%
Moisture (max.)	78.0%
Sodium (max.)	0.5%
Docosahexaenoic Acid (DHA) (min.)	0.02%

CALORIE CONTENT

This product contains 1,097 kilocalories of metabolizable energy (ME) per kilogram or 410 kilocalories ME per can on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ PUPPY WITH LAMB & RICE Dog food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Growth including the growth of large size dogs (70 lbs. or more as an adult).

INGREDIENTS

Chicken, Water, Pork Lung, Pork Liver, Chicken Liver, Lamb, Brown Rice, Rice Flour, Carrots, Tomato, Cellulose, Flaxseed, Spinach, Fish Oil (preserved with mixed tocopherols), Natural Flavors, Carob Gum, Carrageenan, Xanthan, Caramel Color, Potassium Chloride, Sodium Tripolyphosphate, Zinc Oxide, Ferrous Sulfate, Vitamin E Supplement, Zinc Protein, Calcium Carbonate, Copper Sulfate, Manganous Oxide, Thiamine Mononitrate, Sodium Selenite, Biotin, Niacin, Calcium Iodate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Folic Acid.

FEEDING GUIDELINES

Feed puppies up to 4 months: 1/2 to 1 can per 5 lbs. body weight daily. Feed puppies 4 months to adult: 1/3 to 2/3 can per 5 lbs. body weight daily. Feed pregnant/nursing dogs 2 - 3 times the amount shown for puppies 4 months to adult.

ADULT

Beef & Vegetable Stew



GUARANTEED ANALYSIS

Crude Protein (min.)	8.0%
Crude Fat (min.)	4.0%
Crude Fiber (max.)	1.5%
Moisture (max.)	82.0%
Sodium (max.)	0.5%

CALORIE CONTENT

This product contains 881 kilocalories of metabolizable energy (ME) per kilogram or 313 kilocalories ME per can on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ BEEF & VEGETABLE STEW Adult Dog food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Maintenance.

INGREDIENTS

Water, Chicken, Beef, Beef Liver, Pork Plasma, Wheat Flour, Peas, Carrots, Tomato, Cellulose, Flaxseed, Pork Broth, Natural Flavors, Guar Gum, Sodium Tripolyphosphate, Calcium Carbonate, Sunflower Oil (preserved with mixed tocopherols), Caramel Color, Xanthan Gum, Potassium Chloride, Magnesium Oxide, Vitamin E Supplement, Zinc Oxide, Ferrous Sulfate, Zinc Protein, Copper Sulfate, Thiamine Mononitrate, Biotin, Manganese Oxide, Sodium Selenite, Niacin, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Calcium Iodate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Folic Acid.

FEEDING GUIDELINES

Feed adult dogs 1/2 to 3/4 can daily per 10 lbs. body weight. Adjust to maintain ideal body condition.

ADULT

Chicken & Vegetable Stew



GUARANTEED ANALYSIS

Crude Protein (min.)	8.0%
Crude Fat (min.)	4.0%
Crude Fiber (max.)	1.5%
Moisture (max.)	82.0%
Sodium (max.)	0.5%

CALORIE CONTENT

This product contains 871 kilocalories of metabolizable energy (ME) per kilogram or 309 kilocalories ME per can on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ CHICKEN & VEGETABLE STEW Adult Dog food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Maintenance.

INGREDIENTS

Water, Chicken, Pork Liver, Chicken Liver, Wheat Flour, Pork Broth, Pork Plasma, Peas, Carrots, Tomato, Cellulose, Flaxseed, Natural Flavors, Tomato Powder, Guar Gum, Sodium Tripolyphosphate, Calcium Carbonate, Potassium Chloride, Xanthan, Choline Chloride, Magnesium Oxide, Vitamin E Supplement, Zinc Oxide, Ferrous Sulfate, Zinc Protein, Copper Sulfate, Thiamine Mononitrate, Biotin, Manganese Oxide, Sodium Selenite, Niacin, d-Calcium Pantothenate, Riboflavin, Vitamin A Supplement, Calcium Iodate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Folic Acid.

FEEDING GUIDELINES

Feed adult dogs 1/2 to 3/4 can daily per 10 lbs. body weight. Adjust to maintain ideal body condition.

ADULT

Mixed Grill Chicken & Beef Dinner in Gravy



GUARANTEED ANALYSIS

Crude Protein (min.)	8.0%
Crude Fat (min.)	4.0%
Crude Fiber (max.)	1.5%
Moisture (max.)	82.0%
Sodium (max.)	0.5%

CALORIE CONTENT

This product contains 907 kilocalories of metabolizable energy (ME) per kilogram or 322 kilocalories ME per can on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ MIXED GRILL CHICKEN & BEEF DINNER IN GRAVY Dog food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Maintenance.

INGREDIENTS

Water, Chicken, Beef Liver, Beef, Wheat Flour, Pork Plasma, Peas, Carrots, Tomato, Egg Product, Cellulose, Flaxseed, Sunflower Oil (preserved with mixed tocopherols), Natural Flavors, Tomato Powder, Guar Gum, Sodium Tripolyphosphate, Calcium Carbonate, Xanthan, Potassium Chloride, Vitamin E Supplement, Magnesium Oxide, Zinc Oxide, Ferrous Sulfate, Zinc Protein, Copper Sulfate, Thiamine Mononitrate, Biotin, Manganous Oxide, Niacin, Sodium Selenite, d-Calcium Pantothenate, Riboflavin, Calcium Iodate, Vitamin B12 Supplement, Vitamin A Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement.

FEEDING GUIDELINES

Feed adult dogs 1/2 to 3/4 can daily per 10 lbs. body weight. Adjust to maintain ideal body condition.

ADULT

Chicken, Rice & Vegetables Dinner



GUARANTEED ANALYSIS

Crude Protein (min.)	8.0%
Crude Fat (min.)	4.0%
Crude Fiber (max.)	1.5%
Moisture (max.)	78.0%
Sodium (max.)	0.5%

CALORIE CONTENT

This product contains 1,045 kilocalories of metabolizable energy (ME) per kilogram or 392 kilocalories ME per can on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ CHICKEN, RICE & VEGETABLES DINNER Adult Dog food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Maintenance.

INGREDIENTS

Water, Chicken, Pork Lung, Pork Liver, Chicken Liver, Rice Flour, Brown Rice, Carrots, Tomato, Cellulose, Flaxseed, Spinach, Natural Flavors, Carob Gum, Carrageenan, Tomato Powder, Xanthan, Sodium Tripolyphosphate, Potassium Chloride, Magnesium Oxide, Vitamin E Supplement, Zinc Oxide, Calcium Carbonate, Ferrous Sulfate, Zinc Protein, Copper Sulfate, Thiamine Mononitrate, Biotin, Manganous Oxide, Sodium Selenite, Niacin, d-Calcium Pantothenate, Riboflavin, Calcium Iodate, Vitamin A Supplement, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Folic Acid.

FEEDING GUIDELINES

Feed adult dogs 1/2 to 2/3 can daily per 10 lbs. body weight. Adjust to maintain ideal body condition.

ADULT

With Lamb & Rice



GUARANTEED ANALYSIS

Crude Protein (min.)	8.0%
Crude Fat (min.)	4.0%
Crude Fiber (max.)	1.5%
Moisture (max.)	78.0%
Sodium (max.)	0.5%

CALORIE CONTENT

This product contains 1,086 kilocalories of metabolizable energy (ME) per kilogram or 407 kilocalories ME per can on an as fed basis (calculated).

AAFCO STATEMENT

Eukanuba™ WITH LAMB & RICE Dog food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Maintenance.

INGREDIENTS

Water, Chicken, Pork Lung, Pork Liver, Chicken Liver, Lamb, Brown Rice, Rice Flour, Carrots, Tomato, Cellulose, Flaxseed, Spinach, Natural Flavors, Carob Gum, Carrageenan, Sodium Tripolyphosphate, Xanthan, Caramel Color, Potassium Chloride, Magnesium Oxide, Vitamin E Supplement, Zinc Oxide, Ferrous Sulfate, Calcium Carbonate, Zinc Proteinate, Copper Sulfate, Thiamine Mononitrate, Biotin, Manganous Oxide, Sodium Selenite, Niacin, d-Calcium Pantothenate, Riboflavin, Calcium Iodate, Vitamin A Supplement, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Folic Acid.

FEEDING GUIDELINES

Feed adult dogs 1/2 to 2/3 can daily per 10 lbs. body weight. Adjust to maintain ideal body condition.

NOTES



EukanubaTM

EUKANUBA IS A TRADEMARK OF MARS, INC. EXCEPT IN EUROPE.

Privileged and Confidential. Mars, Inc. For Internal Use Only.